



SK&A News Alert - December 2018

Physician Profile Series: Family Practitioner

They are the most common type of physician in America. More physicians practice family medicine than any other specialty. Treating patients of all ages and genders in many different settings, family physicians are as versatile as they are skilled and dedicated. Get the first report in this series today.



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INFOGRAPHIC

Top 25 Integrated Delivery Networks



Health care delivery in the U.S. has evolved rapidly over the past few years, causing a dynamic shift in how purchasing decisions are made. View the infographic for more insights.

[View Infographic](#)

ARTICLES

9 Things that Matter When Reaching the Inbox

Email deliverability is a moving target due to a constantly changing industry. Something that worked last week may not work this week. Read more on how to connect with your audience.

[Read More](#)

Telemedicine Surging in US but Still Uncommon

The goal of telemedicine is to help improve access to specialty care, particularly in rural, underserved areas of the country, researchers noted

SOLUTIONS

Email Marketing Services

November 27 in JAMA.

Email marketing continues to be one of the most reliable and consistent channels for B2B healthcare. Reach your audience.

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Key Resources

[Live Counts](#) - Perfect for orders under 500 dollars. Get counts or buy lists. NOW accepting major credit cards.

[Contact Us](#) - We'll respond in 1 business day to your inquiries about data or research.

[Database Finder](#) - The quickest way to find the SK&A database you need.

[Data Cleansing](#) - Delete duplicates, append missing data, update addresses & more.



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