



## SK&A News Alert - December 2017

### The CVS-Aetna Planned Alliance

If regulators and shareholders give the CVS-Aetna merger their blessing, it will be the the biggest U.S. deal of the year. For marketing stakeholders, a successful merger would be a game-changer. But even if it fails, commercial teams should still actively prepare for the inevitable move of pharmacies to the front line of healthcare services.



Pharmacy intelligence from SK&A can help you position your products and services for new opportunities that arise from shifts in the healthcare landscape. Robust and flexible, our database contains actionable insights on over 82,000 U.S. pharmacies.

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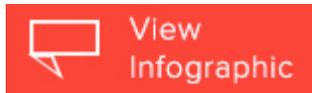
### INFOGRAPHIC Top Pharmacy Mini Clinics



### ONEKEY WEB The One Portal You Need

Powered by insights on over 8.1 million healthcare providers and 650,000 healthcare organizations, the OneKey Web portal includes all the healthcare intelligence you

View this infographic for details on the top U.S. pharmacy mini clinics, including headquarters, name of clinics and number of sites.



need to improve performance at every level of your organization.

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*"Anticipated competition from Amazon could prompt pharmacies to diversify their offerings."*

## Is Amazon getting into the pharmacy business?

Speculation that Amazon is considering a move into the pharmacy space is causing concern. In this article from Market Watch, analysts posit how certain industries could be affected and what they might need to do.

[Read Article](#)

## Key Resources

[Pharmacy Data](#) - Connect with the most influential pharmacy decision makers

[Exclusive Webinar for Retailers](#) - Live presentation of pharmacy trends & insights

[Data Cleansing](#) - Delete duplicates, append missing data, update addresses & more

[Database Finder](#) - The quickest way to find the SK&A database you need



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