

DATABASE AUDIT REPORT

B2B Media
As of February 2024



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DESCRIPTION OF LIST AND SOURCE NAMES: OneKey is a database of healthcare professionals at healthcare sites. The proprietary database from IQVIA is compiled and updated continuously through web research, customer inquiries and change requests, IQVIA transactional data, and trusted industry and government sources. The OneKey database supports sales, marketing, research and compliance initiatives for life sciences, medical equipment and device companies, healthcare IT providers, managed care, direct marketing, publishing, government, insurance, education, pharmacies, food services and other stakeholders.

LIST TOTAL: List total as of February 2024 is 2,111,403.

PURPOSE: The data reported herein is an analysis of the business/function.

METHOD OF CONFIRMATION: Demographic information as reported herein, including name, title/function, and address were confirmed by AAM through the following procedures: A sample was drawn by audit personnel using a random starting point and an interval selection thereafter. For the selection,

a. A test verification was conducted to verify accuracy of the list sources.

DUPLICATION: The level of healthcare professionals at multiple locations in the database was found to be 58.1% or 1,227,047 users.

BUSINESS/OCCUPATIONAL ANALYSIS		
	Total Qualified	Percent of Total
Hospital List		
Addiction Medicine	75	0.0
Addiction Psychiatry	154	0.0
Adolescent Medicine (Pediatrics)	81	0.0
Adult Cardiothoracic Anesthesiology	501	0.0
Adult Reconstructive Orthopedics	41	0.0
Advanced Heart Failure & TrnspInt Cardio	46	0.0
Allergy & Immunology	215	0.0
Anatomic/Clinical Pathology	2,323	0.1
Anesthesiology	13,599	0.6
Cardiovascular Disease	2,490	0.1
Child & Adolescent Psychiatry	1,133	0.1
Child Neurology	422	0.0
Clinical Cardiac Electrophysiology	211	0.0
Clinical Neurophysiology	160	0.0
Colon & Rectal Surgery	177	0.0
Critical Care Medicine (Anesthesiology)	621	0.0
Critical Care Medicine (Im)	765	0.0
Cytopathology	242	0.0
Dermatology	556	0.0
Dermatopathology	75	0.0
Developmental/Behavioral Pediatrics	55	0.0
Diagnostic Radiology	5,184	0.2
Emergency Medicine	26,005	1.2
Endocrinology Diabetes & Metabolism	630	0.0
Epilepsy	55	0.0
Facial Plastic Surgery	13	0.0
Family Medicine	10,037	0.5
Foot & Ankle Orthopedics	12	0.0
Forensic Psychiatry	209	0.0
Gastroenterology	1,398	0.1
General Practice	937	0.0
General Preventive Medicine	177	0.0
General Surgery	6,453	0.3
Geriatric Medicine (Family Medicine)	123	0.0
Geriatric Medicine (Internal Medicine)	710	0.0
Geriatric Psychiatry	284	0.0
Gynecological Oncology	128	0.0
Gynecology	50	0.0
Hand Surgery	42	0.0
Hand Surgery (Orthopedics)	70	0.0
Hematology (Internal Medicine)	103	0.0
Hematology (Pathology)	252	0.0
Hematology/Oncology	1,518	0.0
Hospice & Palliative Medicine	493	0.0
Hospitalist	6,076	0.0
Infectious Disease	1,405	0.3
Internal Medicine	35,456	1.7
Internal Medicine/Pediatrics	1,009	0.0
Internal Medicine/Pediatrics Interventional Cardiology	1,009	0.0
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BUSINESS/OCCUPATIONAL ANALYSIS (Continued)	,	,
	Total Qualified	Percent of Total
Interventional Radiology-Integrated	213	0.0
Maternal & Fetal Medicine	176	0.0
Medical Genetics	149	0.0
Medical Oncology	332	0.0
Musculoskeletal Radiology	61	0.0
Neonatal-Perinatal Medicine	1,960	0.1
Nephrology	1,044	0.0
Neurological Surgery	953	0.0
Neurology	2,706	0.1
Neuromuscular Medicine (Neurology)	64	0.0
Neuroradiology	688	0.0
Nuclear Medicine	278	0.0
Nurse Practitioner	76,052	3.6
Obstetrics & Gynecology	4,545	0.2
Occupational Medicine	99	0.0
Ophthalmology	915	0.0
Optometrist	577	0.0
Oral & Maxillofacial Surgery	60	0.0
Orthopedic Surgery	2,286	0.1
Orthopedic Surgery Of The Spine	37	0.0
Orthopedic Trauma	42	0.0
	1,031	0.0
Otolaryngology Pain Medicine	397	0.0
Pain Medicine (Anesthesiology)	182	0.0
Pain Medicine (Pm & Rehab)	22	0.0
Pediatric Anesthesiology	837	0.0
Pediatric Cardiology	700	0.0
Pediatric Critical Care Medicine	1,067	0.1
Pediatric Emergency Medicine	248	0.0
Pediatric Emergency Medicine (Ped)	875	0.0
Pediatric Endocrinology	225	0.0
Pediatric Gastroenterology	369	0.0
Pediatric Hematology/Oncology	809	0.0
Pediatric Infectious Disease	250	0.0
Pediatric Nephrology	160	0.0
Pediatric Ophthalmology	9	0.0
Pediatric Orthopedics	97	0.0
Pediatric Otolaryngology	69	0.0
Pediatric Pulmonology	202	0.0
Pediatric Radiology	301	0.0
Pediatric Rheumatology	108	0.0
Pediatric Surgery	188	0.0
Pediatric Urology	71	0.0
Pediatrics	9,940	0.5
Physical Medicine & Rehabilitation	2,040	0.1
Physician Assistant	36,996	1.8
Plastic Surgery	573	0.0
Podiatrist	1,158	0.1
Psychiatry	7,890	0.4
Psychiatry/Neurology	236	0.0
Pulmonary Critical Care Medicine	1,962	0.1
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BUSINESS/OCCUPATIONAL ANALYSIS (Continued)		
Pulmonary Disease	Total Qualified 696	Percent of Total
Radiation Oncology	907	0.0
Radiology	558	0.0
Reproductive Endocrinology & Infertility	35	0.0
Retinal Specialist	3	0.0
Rheumatology	467	0.0
Selective Pathology	171	0.0
Sleep Medicine	160	0.0
Sports Medicine (Family Medicine)	76	0.0
Sports Medicine (Orthopedic Surgery)	118	0.0
Student Health Care	7,760	0.4
Surgical Critical Care (Surgery)	548	0.0
Surgical Oncology	173	0.0
Thoracic Surgery	669	0.0
Transitional Year	304	0.0
Transplant Surgery	84	0.0
Urology	1,184	0.1
Vascular & Interventional Radiology	763	0.0
Vascular Neurology	119	0.0
Vascular Nurgery	515	0.0
Duplicated Users	290,328	13.8
Hospital List Sub-Total	590,913	26.9
Outpatient Center List	007	0.0
Addiction Medicine	237	0.0
Addiction Psychiatry	206	0.0
Adolescent Medicine (Pediatrics)	228	0.0
Adult Cardiothoracic Anesthesiology	245	0.0
Adult Reconstructive Orthopedics	144	0.0
Advanced Heart Failure & TrnspInt Cardio	96	0.0
Allergy & Immunology	1,619	0.1
Anatomic/Clinical Pathology	2,335	0.1
Anesthesiology	10,274	0.5
Cardiovascular Disease	8,348	0.4
Child & Adolescent Psychiatry	2,940	0.1
Child Neurology	697	0.0
Clinical Cardiac Electrophysiology	547	0.0
Clinical Neurophysiology	377	0.0
Colon & Rectal Surgery	675	0.0
Critical Care Medicine (Anesthesiology)	251	0.0
Critical Care Medicine (Im)	282	0.0
Cytopathology	310	0.0
Dermatology	7,598	0.4
Dermatopathology	326	0.0
Developmental/Behavioral Pediatrics	196	0.0
Diagnostic Radiology	6,340	0.3
Emergency Medicine	7,420	0.4
Endocrinology Diabetes & Metabolism	3,780	0.2
Epilepsy	137	0.0
Facial Plastic Surgery	218	0.0

Family Indicina Total Qualified Percent of Total Foot & Annie Orthopedics 67.128 3.2 Foots & Faychistry 195 0.0 Castrentendogy 4.6 0.2 Garroal Fraction 3.30 0.1 Germani Praction 11.33 0.5 Germani Surgey 11.336 0.5 Germani Medicine (Retarnal Medicine) 4.79 0.0 Cerratic Medicine (Retarnal Medicine) 3.3 0.0 Cerratic Medicine (Retarnal Medicine) 3.3 0.0 Cerratic Medicine (Retarnal Medicine) 3.3 0.0 Cymocological Crocology 3.3 0.0 Cymocological Crocology 2.8 0.0 Symocological Crocology 2.8 0.0 Hematicoty (Professor) 2.0<	BUSINESS/OCCUPATIONAL ANALYSIS (Continued)		
Family Mackinem 57,128 3.2 Create & Fraito Chitopedics 74 0.0 Foremack Psychiatry 195 0.0 Gastroenterology 4,610 0.2 General Proteite 11,06 0.0 General Proteite 11,395 0.5 General Charger 11,395 0.5 General Chedorine (Internal Medicine) 1,478 0.0 Genitatric Medicine (Pamiry Medicine) 333 0.0 Genitatric Medicine (Internal Medicine) 333 0.0 Gynecotogy 726 0.0 Gynecotogy 726 0.0 Gynecotogy 726 0.0 Hand Sturpery (Orthopedics) 348 0.0 Hand Sturpery (Orthopedics) 348 0.0 Hamaldosty (Particity) 25 0.0 Hamaldosty (Particity) 235 0.0 Hamaldosty (Particity) 235 0.0 Hamaldosty (Particity) 235 0.0 Hamaldosty (Particity) 235 0.0 <td< th=""><th>·</th><th>Total Qualified</th><th>Percent of Total</th></td<>	·	Total Qualified	Percent of Total
Foot & Anklik Orthopedics	Family Medicine		
Pomerais Pisychistry		74	0.0
General Practice 3.106 0.1 General Proventive Medicine 640 0.0 Ceriatric Medicine (Family Medicine) 479 0.0 Ceriatric Medicine (Insteam Medicine) 1,486 0.1 Genithic Medicine (Insteam Medicine) 333 0.0 Genithic Medicine (Insteam Medicine) 333 0.0 Gynecologial Oncoday 333 0.0 Hand Surgery (Othopodics) 348 0.0 Hand Surgery (Othopodics) 348 0.0 Hematology (Internal Medicine) 195 0.0 Hematology (Internal Medicine) 378 0.0 Hematology (Internal Medicine) 378 0.0 Hematology (Internal Medicine) 289 0.0 Hospica & Pallative Medicine 289 0.0 Hospica & Pallative Medicine 3,74 0.1 Inferentia Medicine 4,70 0.1 Inferentia Medicine 4,70 0.1 Inferentia Medicine 3,77 0.1 Medical Corocio 30 0.0 Medical O	·	195	
General Practice 3.106 0.1 General Proventive Medicine 640 0.0 Ceriatric Medicine (Family Medicine) 479 0.0 Ceriatric Medicine (Insteam Medicine) 1,486 0.1 Genithic Medicine (Insteam Medicine) 333 0.0 Genithic Medicine (Insteam Medicine) 333 0.0 Gynecologial Oncoday 333 0.0 Hand Surgery (Othopodics) 348 0.0 Hand Surgery (Othopodics) 348 0.0 Hematology (Internal Medicine) 195 0.0 Hematology (Internal Medicine) 378 0.0 Hematology (Internal Medicine) 378 0.0 Hematology (Internal Medicine) 289 0.0 Hospica & Pallative Medicine 289 0.0 Hospica & Pallative Medicine 3,74 0.1 Inferentia Medicine 4,70 0.1 Inferentia Medicine 4,70 0.1 Inferentia Medicine 3,77 0.1 Medical Corocio 30 0.0 Medical O		4,610	
General Surgery 11,396 0.5 Generitic Medicine (Family Medicine) 479 0.0 Genitatic Medicine (Internal Medicine) 1,498 0.1 Genitatic Psychiatry 284 0.0 Gynecological Choology 726 0.0 Oynecology 726 0.0 Hand Surgery (Chropadics) 348 0.0 Hand Surgery (Chropadics) 348 0.0 Herratiosoy (Pethology) 235 0.0 Herratiosoy (Pethology) 235 0.0 Herratiosoy (Pethology) 236 0.0 Herratiosoy (Pethology) 235 0.0 Herratiosoy (Pethology) 238 0.0 Hospitalist 1,485 0.1 Infectious Disease 3,744 0.2 Internal Medicine 48,704 2.3 Internal Medicine Pediatrics 1,180 0.1 Internal Medicine Pediatrics 1,180 0.1 Interventional Exactional Exactions (Pethology) 1,00 0.0 Medical Orociogy 5,00			0.1
Geriatic Medicine (Family Medicine) 479 0.0 Geriatic Medicine (Internal Medicine) 1,498 0.1 Carriatic Medicine (Internal Medicine) 284 0.0 Grancia Cepyshality 286 0.0 Gynecological Cincology 286 0.0 Hand Surgery (Orthopedics) 348 0.0 Hand Surgery (Orthopedics) 348 0.0 Hematology (Pathology) 235 0.0 Hematology (Pathology) 3784 0.2 Hospitalist 1485 0.1 Infectious Disease 3,074 0.1 Internal Medicine 48,704 0.3 Internal Medicine 30,0 0.1 Internal Medicine 30,6 0.0 Medical Agencies 208 0.0 Medical Grecise 208 0.0	General Preventive Medicine	640	0.0
Centatic Medicine (Internal Medicine) 1.488 0.1 Centatic Psychiatry 284 0.0 Cynecology 323 0.0 Cynecology 726 0.0 Hard Surgery (Orthopedes) 348 0.0 Henatology (Orthopedes) 348 0.0 Henatology (Pathology) 375 0.0 Henatology (Pathology) 3784 0.2 Interval Medicine 48,704 2.3 Interval Medicine (Pathology) 318 0.0 Medical Genetics 328 0.0	General Surgery	11,396	0.5
Centaric Psychiatry 284 0.0 Oynecological Oncology 726 0.0 Opnecology 726 0.0 Hand Surgery 286 0.0 Hand Surgery (Orthopedics) 348 0.0 Hernatology (Pathology) 235 0.0 Hernatology (Pathology) 3784 0.2 Hernatology (Pathology) 3784 0.2 Hernatology (Pathology) 3784 0.2 Hospica & Plather Medicine 289 0.0 Hospicalist 1,485 0.1 Infectious Disease 3,774 0.1 Inferent Medicine 48,704 0.2 Internal Medicine 48,704 0.3 Internal Medicine 48,704 0.3 Internal Medicine 306 0.0 Medical Genetics 308 0.0 Medical Genetics 308 0.0 Muscolar Medicine 30 0.1 Neurology 2,678 0.1 Neurology 2,70 0.0 </td <td>Geriatric Medicine (Family Medicine)</td> <td>479</td> <td>0.0</td>	Geriatric Medicine (Family Medicine)	479	0.0
Oynecological Onzology 333 0.0 Oynecology 726 0.0 Hand Surgery 286 0.0 Hand Surgery (Orthopedics) 348 0.0 Handalogy (Internal Medicine) 195 0.0 Hematology (Pathology) 235 0.0 Hematology (Pathology) 3,784 0.2 Hospitals 1,485 0.1 Infections Disease 3,074 0.1 Interventional Cardiology 1,180 0.1 Interventional Radiology-Integrated 3,75 0.0 Medical Concilogy 91 0.0 Medical Onco	Geriatric Medicine (Internal Medicine)	1,498	0.1
Gymecology 728 0.0 Hand Surgey 286 0.0 Hand Surgey (Orthopedics) 348 0.0 Hematology (Internal Medicine) 195 0.0 Hematology (Tethnology) 235 0.0 Hematology (Tethnology) 3784 0.2 Hospice & Palliative Medicine 289 0.0 Hospica & Palliative Medicine 289 0.0 Hospical Statics 3,074 0.1 Internal Medicine 48,704 2.3 Internal Medicine 300 0.1 Internal Medicine 300 0.0 Medicial Cencilis 300 0.0 Medicial Redicine 300 0.0 Muscular Medicine 750 0.0 Neutral Medicine 2,673 0.1 Neutral Medicine 2,673 </td <td>Geriatric Psychiatry</td> <td>284</td> <td>0.0</td>	Geriatric Psychiatry	284	0.0
Hand Surgery (Orthopedics)	Gynecological Oncology	333	0.0
Hannat Surgery (Orthopedics) 348 0.0 Hennatology (Internal Medicine) 195 0.0 Hennatology (Internal Medicine) 235 0.0 Hennatology (Photopoly) 3,784 0.2 Hospica & Palliative Medicine 289 0.0 Hospica & Palliative Medicine 289 0.0 Internal Medicine 3,074 0.1 Interctious Disease 3,074 0.1 Internal Medicine Pediatrics 2,004 0.1 Interventional Cardiology 1,160 0.1 Interventional Cardiology 1,160 0.1 Interventional Radicine Pediatrics 306 0.0 Medical Genetics 307 0.0 Meurological Surgery 37 0.0 Meurological Surgery 37 0.0 Meurological Surgery 37 0.0 Meurological Genetics 307 0.0 Medicine 307 0.0 Medicine Genetics 307 0.0 Obserticis 307 0.0 Optometrist 307 0.0 Orthopedic Surgery 37 34 Orthopedic Genetics 307 34 Orthopedic	Gynecology	726	0.0
Hematology (Internal Medicine) 195 0.0 Hematology (Poncology) 325 0.0 Hospice & Palliative Medicine 289 0.0 Hospica & Palliative Medicine 289 0.0 Hospitalist 1,485 0.1 Infectious Disease 3,074 0.1 Internal Medicine 48,704 2.3 Internal Medicine 48,704 2.3 Internal Medicine (Pediatrics) 2,004 0.1 Interventional Cardiology 1,180 0.1 Interventional Redicine/pediatrics 2,004 0.1 Interventional Redicine/perior (activology) 1,180 0.0 Metacal Cardiology 306 0.0 Medical Genetics 208 0.0 Medical Genetics 208 0.0 Medical Perinatal Medicine 750 0.0 Medical Perinatal Medicine 750 0.0 Neurological Surgery 7,504 0.4 Neurological Surgery 7,504 0.4 Neuronaucular Medicine (Neurology) 1	Hand Surgery	286	0.0
Hematology (Pathology) 3,784 0.2 Hematology (Dincology 3,784 0.2 Hospice & Palliative Medicine 289 0.0 Hospice & Palliative Medicine 1,485 0.1 Infectious Disease 3,074 0.1 Internal Medicine 4,704 2.3 Internal Medicine 2,004 0.1 Internal Medicine 2,004 0.1 Internal Medicine 3,004 0.1 Interventional Cardiology 1,180 0.1 Interventional Radiology-Integrated 137 0.0 Maternal & Fetal Medicine 306 0.0 Medicial Censicis 208 0.0 Medicial Censicis 208 0.0 Musculoskeletal Radiology 91 0.0 Musculoskeletal Radiology 91 0.0 Neonatal-Pernatal Medicine 750 0.0 Nephrology 2,673 0.1 Neurological Surgery 2,623 0.1 Neurological Surgery 2,623 0.1 Neurological Medicine (Neurology) 129 0.0 Neuronacial Medicine (Neurology) 7,504 0.4 Neuronacial Medicine (Neurology) 7,504 0.4 Neuronacial Medicine (Neurology) 7,504 0.0 Nuclear Medicine (Neurology) 7,504 0.0 Nuclear Medicine 7,504 0.0 Obstetics & Gynecology 7,741 0.8 Cocupational Medicine 7,504 0.0 Opthalmology 7,544 0.4 Opthalmology 7,544 0.4 Opthalmology 7,544 0.4 Orthopedic Surgery 7,544 0.2 Pain Medicine (Nesthesiology) 6,04 0.0 Pain Medicine (Nesthesiology) 6,04 0.0 Pain Medicine (Nesthesiology) 1,564 0.0 Pain Medicine (Nesthesio	Hand Surgery (Orthopedics)	348	0.0
Hematology/Oncology	Hematology (Internal Medicine)	195	0.0
Hospica & Palliative Medicine 1.85	Hematology (Pathology)	235	0.0
Hospitalist 1,485 0,1 Infectious Disease 3,074 0,1 Internal Medicine 48,704 2,3 Internal Medicine 2,004 0,1 Internal Medicine 2,004 0,1 Internal Medicine 1,180 0,1 Interventional Cardiology 1,180 0,1 Interventional Radiology-Integrated 137 0,0 Meternal & Fetal Medicine 306 0,0 Medical Concology 802 0,0 Medical Oncology 802 0,0 Medical Oncology 91 0,0 Medical Perinatal Medicine 750 0,0 Mesculoskeletal Radiology 91 0,0 Neonatal-Perinatal Medicine 750 0,0 Neonatal-Perinatal Medicine 7,504 0,4 Neurological Surgery 2,623 0,1 Neurological Surgery 2,623 0,1 Neurology 7,504 0,4 Neuromuscular Medicine (Neurology) 129 0,0 Nuclear Medicine (Neurology) 17,411 0,8 Nuclear Medicine 205 0,0 Nuclear Medicine 7,411 0,8 Cocupational Med	Hematology/Oncology	3,784	0.2
Internal Medicine 3,074 0.1 Internal Medicine 48,704 23 Internal Medicine Pediatrics 2,004 0.1 Interventional Cardiology 1,180 0.1 Interventional Radiology-Integrated 137 0.0 Medical Genetics 306 0.0 Medical Genetics 802 0.0 Medical Oncology 802 0.0 Musculoskeletal Radiology 91 0.0 Neonatal-Perinatal Medicine 750 0.0 Nephrology 2,678 0.1 Neurologial Surgery 2,623 0.1 Neurologial Surgery 2,623 0.1 Neurodoilogy 7,504 0.4 Neurodoilogy 129 0.0 Neurodoilogy 129 0.0 Neurodoilogy 147,802 7.0 Nuclear Medicine 205 0.0 Nuclear Medicine 205 0.0 Nuclear Medicine 26,72 0.3 Occupational Medicine 6,972	Hospice & Palliative Medicine	289	0.0
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Internal Medicine/Pediatrics 2,004 0.1 Interventional Cardiology 1,180 0.1 Interventional Radiology-Integrated 137 0.0 Maternal & Fetal Medicine 306 0.0 Medical Concology 802 0.0 Medical Oncology 802 0.0 Musculoskeletal Radiology 91 0.0 Nephrology 2,678 0.1 Neurologial Surgery 2,678 0.1 Neurology 7,504 0.4 Neuromuscular Medicine (Neurology) 129 0.0 Nuclear Medicine 205 0.0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine <t< td=""><td>Infectious Disease</td><td>3,074</td><td>0.1</td></t<>	Infectious Disease	3,074	0.1
Interventional Cardiology 1,180 0.1 Interventional Radiology-Integrated 137 0.0 Maternal & Fetal Medicine 306 0.0 Medical Genetics 208 0.0 Medical Oncology 802 0.0 Musculoskeletal Radiology 91 0.0 Neonatal-Perinatal Medicine 750 0.0 Nephrology 2,678 0.1 Neurological Surgery 2,623 0.1 Neurology 7,504 0.4 Neuromuscular Medicine (Neurology) 129 0.0 Nuclear Medicine (Neurology) 783 0.0 Nuclear Medicine 205 0.0 Nurse Practitioner 147,802 7.0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery 7,544 0.4 Orthopedic S	Internal Medicine	48,704	2.3
Interventional Radiology-Integrated 137 0.0 Maternal & Fetal Medicine 306 0.0 Medical Genetics 208 0.0 Medical Oncology 802 0.0 Musculoskeletal Radiology 91 0.0 Neonatal-Perinatal Medicine 750 0.0 Nephrology 2,678 0.1 Neurological Surgery 2,623 0.1 Neurology 7,504 0.4 Neuromuscular Medicine (Neurology) 129 0.0 Nuclear Medicine (Neurology) 129 0.0 Nuclear Medicine 205 0.0 Nurse Practitioner 147,802 7.0 Obstetrics & Gynecology 17,441 0.8 Ocupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Orlonetrist 27,042 1.3 Orlonetrist 7,544 0.4 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Traum	Internal Medicine/Pediatrics	2,004	0.1
Maternal & Fetal Medicine 306 0.0 Medical Genetics 208 0.0 Medical Oncology 802 0.0 Musculoskeletal Radiology 91 0.0 Neonatal-Perinatal Medicine 750 0.0 Nephrology 2,678 0.1 Neurological Surgery 2,623 0.1 Neurology 7,504 0.4 Neuroadiology 750 0.0 Neuroadiology 783 0.0 Nuclear Medicine (Neurology) 129 0.0 Nuclear Medicine 205 0.0 Nuclear Medicine 205 0.0 Nuclear Medicine 60 0.0 Nuclear Medicine 676 0.0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Oral & Maxillofacial Surgery 7,17 0.0 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90	Interventional Cardiology	1,180	0.1
Medical Genetics 208 0.0 Medical Oncology 802 0.0 Musculoskeletal Radiology 91 0.0 Neonatal-Perinatal Medicine 750 0.0 Nephrology 2,678 0.1 Neurological Surgery 2,623 0.1 Neurology 7,504 0.4 Neuroradiology 783 0.0 Nuclear Medicine (Neurology) 783 0.0 Nurse Practitioner 147,802 7.0 Obsterics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine (Anesthes	Interventional Radiology-Integrated	137	0.0
Medical Oncology 802 0.0 Musculoskeletal Radiology 91 0.0 Neonatal-Perinatal Medicine 750 0.0 Nephrology 2,678 0.1 Neurological Surgery 2,623 0.1 Neurology 7,504 0.4 Neuromuscular Medicine (Neurology) 129 0.0 Nurse Practitioner 205 0.0 Nurse Practitioner 147,802 7.0 Obstetrics & Gynecology 117,441 0.8 Occupational Medicine 6,972 0.3 Opthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 7,544 0.4 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Orthopedicine 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pin & R	Maternal & Fetal Medicine	306	0.0
Musculoskeletal Radiology 91 0.0 Neonatal-Perinatal Medicine 750 0.0 Nephrology 2,678 0.1 Neurological Surgery 2,623 0.1 Neurology 7,504 0.4 Neuronacidiole (Neurology) 129 0.0 Neuroradiology 783 0.0 Nuclear Medicine 205 0.0 Nurse Practitioner 147,802 7,0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Ophthalmology 6,972 0.3 Orla & Maxillofacial Surgery 7,17 0.0 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 105 0.0	Medical Genetics	208	0.0
Neonatal-Perinatal Medicine 750 0.0 Nephrology 2,678 0.1 Neurological Surgery 2,623 0.1 Neurology 7,504 0.4 Neuromuscular Medicine (Neurology) 129 0.0 Neuroradiology 783 0.0 Nuclear Medicine 205 0.0 Nurse Practitioner 147,802 7.0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 1,55 0.0	Medical Oncology	802	0.0
Nephrology 2.678 0.1 Neurological Surgery 2.623 0.1 Neurology 7,504 0.4 Neuromuscular Medicine (Neurology) 129 0.0 Neuroradiology 783 0.0 Nuclear Medicine 205 0.0 Nurse Practitioner 147,802 7.0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 7.544 0.4 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Musculoskeletal Radiology	91	0.0
Neurological Surgery 2,623 0.1 Neurology 7,504 0.4 Neuromuscular Medicine (Neurology) 129 0.0 Neuroradiology 783 0.0 Nuclear Medicine 205 0.0 Nurse Practitioner 147,802 7.0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Neonatal-Perinatal Medicine	750	0.0
Neurology 7,504 0.4 Neuromuscular Medicine (Neurology) 129 0.0 Neuroradiology 783 0.0 Nuclear Medicine 205 0.0 Nurse Practitioner 147,802 7.0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Nephrology	2,678	0.1
Neuromuscular Medicine (Neurology) 129 0.0 Neuroradiology 783 0.0 Nuclear Medicine 205 0.0 Nurse Practitioner 147,802 7.0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Neurological Surgery	2,623	0.1
Neuroradiology 783 0.0 Nuclear Medicine 205 0.0 Nurse Practitioner 147,802 7.0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Neurology	7,504	0.4
Nuclear Medicine 205 0.0 Nurse Practitioner 147,802 7.0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Neuromuscular Medicine (Neurology)	129	0.0
Nurse Practitioner 147,802 7.0 Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Neuroradiology	783	0.0
Obstetrics & Gynecology 17,441 0.8 Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Nuclear Medicine	205	0.0
Occupational Medicine 676 0.0 Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Nurse Practitioner	147,802	7.0
Ophthalmology 6,972 0.3 Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Obstetrics & Gynecology	17,441	0.8
Optometrist 27,042 1.3 Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Occupational Medicine	676	0.0
Oral & Maxillofacial Surgery 717 0.0 Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Ophthalmology	6,972	0.3
Orthopedic Surgery 7,544 0.4 Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Optometrist	27,042	1.3
Orthopedic Surgery Of The Spine 269 0.0 Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Oral & Maxillofacial Surgery	717	0.0
Orthopedic Trauma 90 0.0 Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Orthopedic Surgery	7,544	0.4
Otolaryngology 4,244 0.2 Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0			
Pain Medicine 1,182 0.1 Pain Medicine (Anesthesiology) 604 0.0 Pain Medicine (Pm & Rehab) 155 0.0	Orthopedic Trauma	90	0.0
Pain Medicine (Anesthesiology)6040.0Pain Medicine (Pm & Rehab)1550.0	Otolaryngology		0.2
Pain Medicine (Pm & Rehab) 155 0.0			
Pediatric Anesthesiology 332 0.0			
	Pediatric Anesthesiology	332	0.0

	Total Qualified	Percent of Tota
Pediatric Cardiology	598	0.0
Pediatric Critical Care Medicine	284	0.0
Pediatric Emergency Medicine	64	0.0
Pediatric Emergency Medicine (Ped)	194	0.0
Pediatric Endocrinology	492	0.0
Pediatric Gastroenterology	465	0.0
Pediatric Hematology/Oncology	583	0.0
ediatric Infectious Disease	251	0.0
ediatric Nephrology	199	0.0
ediatric Ophthalmology	86	0.0
ediatric Orthopedics	143	0.0
ediatric Otolaryngology	100	0.0
ediatric Pulmonology	300	0.0
ediatric Radiology	178	0.0
ediatric Rheumatology	90	0.0
ediatric Surgery	259	0.0
ediatric Urology	94	0.0
ediatrics	29,353	1.4
hysical Medicine & Rehabilitation	3,486	0.2
hysician Assistant	57,461	2.7
lastic Surgery	3,455	0.2
odiatrist	8,485	0.4
sychiatry	14,674	0.7
sychiatry/Neurology	271	0.0
ulmonary Critical Care Medicine	2,941	0.1
ulmonary Disease	2,497	0.1
adiation Oncology	1,539	0.1
adiology	608	0.0
eproductive Endocrinology & Infertility	365	0.0
etinal Specialist	29	0.0
heumatology	2,862	0.1
elective Pathology	181	0.0
leep Medicine	396	0.0
ports Medicine (Family Medicine)	873	0.0
ports Medicine (Parmiy Medicine)	688	0.0
tudent Health Care	1,419	0.0
urgical Critical Care (Surgery)	544	0.0 0.0
urgical Oncology	296	
horacic Surgery	1,392	0.1
ransitional Year	99	0.0
ransplant Surgery	128	0.0
rology	4,015	0.2
ascular & Interventional Radiology	660	0.0
ascular Neurology	216	0.0
ascular Surgery	1,293	0.1
uplicated Users	936,719	44.4
utpatient Center List Sub-Total	1,520,490	71.1
OTAL	2,111,403	100.0

MAILING ADDRESS ANALYSIS		
	Total Qualified	Percent
Individual by Name and Title and/or Occupation	884,356	41.9
Individual by Name Only		
Title or Occupation Only		
Company Name Only		
Multicopy Same Addressee	1,227,047	58.1
Total Qualified Subscriptions	2,111,403	100.0
Total Qualified Circulation	2,111,403	100.0

GEOGRAPHIC ANALYSIS

State	Total Qualified
Alabama	26,003
Arizona	15,506
Arkansas	45,450
California	203,180
Colorado	36,819
Connecticut	29,819
Delaware	7,606
District of Columbia	13,076
Florida	143,878
Georgia Idaho	60,152 21,258
Illinois	11,875
Indiana	76,762
lowa	43,411
Kansas	17,481
Kentucky	28,983
Louisiana	28,332
Maine	60,911
Maryland	49,406
Massachusetts	10,630
Michigan	66,741
Minnesota	41,334
Mississippi	42,289
Missouri Montana	19,916 7,336
Nebraska	68,793
Nevada	6,150
New Hampshire	14,074
New Jersey	10,763
New Mexico	62,620
New York	10,458
North Carolina	15,949
North Dakota	144,002
Ohio	89,481
Oklahoma	20,910 26,682
Oregon Pennsylvania	95,686
Rhode Island	8,858
South Carolina	32,315
South Dakota	6,570
Tennessee	45,116
Texas	147,877
Utah	16,468
Vermont	56,392
Virginia	4,666
Washington	47,962 37,893
West Virginia Wisconsin	37,893 12,331
Wyoming	3,381
TOTAL 48 CONTERMINOUS STATES	2,093,551
Alaska	4,410
Hawaii	7,925
TOTAL ALASKA & HAWAII	12,335
Single Copy Sales U.S. Unclassified	
TOTAL UNITED STATES	2,105,886
Poss. & Other Areas	5,517
U.S. & POSS., etc.	5,517
Canada International Military or Civilian Personnel Overseas	
TOTAL INTERNATIONAL	
E-Mail Address Only	
Other Unclassified	2.444.402
GRAND TOTAL	2,111,403

NOTES Standard List Rental Policy And Prices: Available upon request. Verification Mailing: In addition to the examination of the physical records maintained by the list owner, to verify the data reported in section.

In addition to the examination of the physical records maintained by the list owner, to verify the data reported in section Business/Occupational Analysis, Mailing Analysis, and the Geographical Analysis, a verification test was conducted on a randomly selected sample of 100 names for deliverability. The following is an analysis of the results of this test.

Deliverability:

Based on the number of verification returned by The United States Postal Service software analysis, the deliverability of the list was 99.0%.

To Members of the Alliance for Audited Media:

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with AAM's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average circulation for the period shown is fairly stated in this report, and the other data contained in this report are fairly stated in all respects material to average circulation.

Alliance for Audited Media