

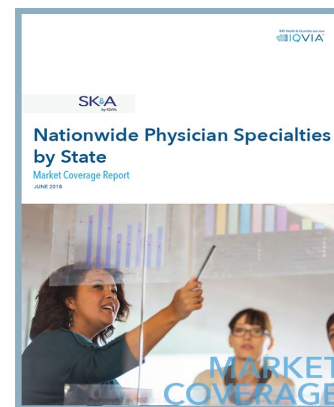


SK&A News Alert - July 2018

Physician Specialty Designations Nearing 1 Million

U.S. Physician Specialty Counts have increased by towering numbers in the past decade. Analysis by IQVIA research has detailed the growth by individual states. The expanse of Integrated Healthcare Systems and Accountable Care Organizations are expected to increase the number of Physician Specialties. Within the report you will find out more about:

- Top 20 Physician Specialties
- Individual Counts by State
- Totals for each specialty



INFOGRAPHIC The Growing Influence of Pharmacies



As pharmacy chains move into primary care and insurance, their strength, influence and reach cannot

Reference Database Passes BPA Audit for 22nd Year

The healthcare provider and organization database formerly known as SK&A and now OneKey has reached another milestone. An independent audit has confirmed national coverage and a mailing accuracy of 97.6%.

be denied. This IQVIA report identifies the power players you should get to know.



Filling Seats at Your Medical Meeting

What factors drive healthcare professionals to sign up for continuing medical education programs in your clinical area? SK&A, MeetingsNet and Charge Ahead Marketing found the answers in this comprehensive provider survey.



Key Resources

[Contact Us](#) - Learn how human data science from SK&A by IQVIA is driving healthcare forward

[Data Cleansing](#) - delete duplicates, append missing data, update addresses & more

[Database Finder](#) - The quickest way to find the SK&A database you need



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